

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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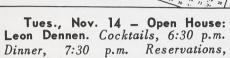
Vol. 16, No. 45

LW 4-3500

November 11, 1961

JOT THESE DATES ON YOUR

# CALENDAR



please. (See page 2).

Thurs., Nov. 16 — Reception for 10 editors from the U.A.R. Time: 6:00 — 8:00 p.m., tenth floor lounge.

Tues., Nov. 21 — Regional Dinner: Portugal. Door prizes, entertainment, wines from Portugal. Delicious menu. \$5 charge. Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Reservations, please. (See page 5).

Thurs., Nov. 23 - Thanksgiving Dinner. The traditional dinner, with wine, will be served in the Main Dining Room. \$4.25 each for adults, \$2.75 for children. Time: 3:00 - 7:00 p.m. Reservations, please.

Fri., Dec. 1 - Reception for Osgood Caruthers, new deputy director of UN Press, Publications and Public Services Division since September - formerly N.Y. Times correspondent in Moscow. Time: 6:00 - 7:30 p.m., tenth floor lounge.

Mon., Dec. 4 - Press Conference: Five distinguished Colombian journalists. Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Details in next week's Bulletin.

Wed., Dec. 6 - Book Night: Herbert L. Matthews will be guest of honor to discuss his book "The Cuban Story" with panel of experts. Moderator: Dorothy Gordon. Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Reservations, please.

Thurs., Dec. 7 - Pacific Reunion Night. Guest speaker: Rear Adm. Samuel Eliot Morison, U.S. Navy's official historian. Charge: \$4. Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Early reservations suggested. (See page 3).

# NOTICE

Because of the Thanksgiving holidays, deadline for the November 25 Bulletin will be 12:00 Noon, Friday, November 17.

# VOA, RADIO LIBERTY, RFE FIGHT SOVIET JAMMING, REPORT A-TESTS

The Voice of America's massive barrage against 2,000 Soviet jamming transmitters last week climaxed a dramatic three-pronged drive to tell the Soviet people about the recent nuclear tests.

In addition to this concentrated effort by the Voice of America, two privately-sponsored organizations, Radio Free Europe and Radio Liberty have been involved in telling the people behind the Iron Curtain about the poisoning of the air and who poisoned it.

A tentative evaluation at Voice headquarters was that, despite the expected jamming, enough of the broadcast got through to Soviet listeners to make the undertaking worthwhile.

# DAILY REPORTS FROM RADIO LIBERTY

by Paul Sanker

Since the Soviet Union resumed nuclear tests, Radio Liberty has maintained an intensive programming effort to inform its listeners in the USSR of the explosions.

The privately-sponsored network, one of the most powerful broadcasting complexes in the world, is broadcasting daily reports from its correspondents in all parts of the world on reaction to the tests and fallout precautions.

But the accent is on radiation within the Soviet Union itself since none of this information is being given to the Russian people by Khrushchev.

Radio Liberty is also recalling the statements of leading Russian scientists and politicians, including Khrushchev himself, when they themselves condemned nuclear tests in 1957 and 1958.

In addition, the network has released an exclusive story which it broadcast recently after learning that a Soviet nuclear miscalculation in 1957 resulted in death and desolation in Kazakhstan.

In a first "inside" story on popular reaction to the latest tests, Radio Liberty announced that it has received reports from Soviet citizens in the test area which indicates widespread fear and apprehension.

The network beamed these reports right back to all parts of the Soviet Union as part of its policy of providing basic information to the Soviet peoples about

(Cont'd on page 6)

## ROUND-THE-CLOCK FROM RFE

When the Soviets began their recent test series, Radio Free Europe set about to tell the people of the captive nations about it—and have been at it ever since, Alton Kastner of RFE's New York headquarters said:

RFE's current broadcast schedule covers 18 hours of broadcasts daily to Czechoslovakia, Poland and Hungary, and five hours a day to Bulgaria and Rumania.

Ten minute newscasts are sent every hour on the hour over the entire broadcasting day, Kastner said. This is followed by political commentary, interviews with top U.S. nuclear physicists, political leaders and educators. (Cont'd on p. 6)



Bernard Baruch is interviewed by Paul Sanker. Radio Liberty also obtained exclusive interviews with Dr. Linus Pauling, Norman Cousins and leading scientists in this country and abroad.

# Overseas Ticker

Edited by CHEVA ARMOR

PARIS..... from BERNARD REDMONT

Roughing up newsmen is an old story for Paris police, but it has been hoped there might be a new deal since Police Prefect Maurice Papon and other French authorities took steps to protect correspondents by providing them with (1) a new luminous press insignia and (2) special police escorts while covering street demonstrations.

Unfortunately this report has to be a sad one again. Two AP men, both French, were badly mishandled by police during October Algerian demonstrations in and around Paris — despite the fact (or because?) they were wearing the new official badges and carrying full credentials.

AP photog Joseph Babout had his shirt ripped off and camera damaged in Left Bank melee. AP reporter Bernard Veillet-Lavallee was kicked, jostled and had his feet stamped on by police at Gare de l'Est.

On other fronts: Serge Fliegers, Hearst Newspapers, reports adventures covering four "B" hot-spots in recent months — in Bizerta, strafed by Corsair aircraft; in Berlin, arrested five hours by East Berlin police; in Budapest, after being stopped at frontier for hour and half; in Belgrade, revealing that the B-girls had been moved out of town for the Summit conference of the non-aligned.

Will Lang, Life, hosted farewell party for Nan and Milt Orshefsky, who are off for new Hong Kong post, via New York and San Francisco.

Thomas Bransten has left UPI Paris bureau to join Paris edition of NY Herald Tribune.

Joseph Barry, NY Post, has article in French liberal weekly L'Express. His Post column now syndicated in four US papers....Frederick S. Beebe, chairman of the board of Newsweek and Washington Post, here on swing of European bureaus....David Brown, USIA, back in Paris after long siege in Geneva.... To USA for three weeks: John D. Panitza, Readers Digest....Back from Germany: Waldo Drake, LA Times, and Marcel Wallenstein, Kansas City Star.

ROME.......from SAMUEL STEINMAN
John Casserly has switched from
Hearst Headline Service to heading new
Mediterranean bureau of ABC....Stampa
Estera entertained Defense Minister
Giulio Andreotti at Grand Hotel luncheon
Nov. 1, three days before Italy's celebration of Victory Day (Nov. 4). Minister
Andreotti is a former journalist.

Mr. and Mrs. Michael Stern, Fawcett Publications, announced forthcoming marriage (Dec. 9) of their daughter, Margaret, to Mario Sarasini of Rome. Anna Brady, Baltimore Sun, is editing the monthly bulletin of FAWCO, the Federation of American Women's Clubs Overseas...Anthony Mann, chief European correspondent for London Sunday Telegraph and stationed in Rome, is the author of "Well-Informed Circles," which will be published by Cassell, London, Nov. 23.

Ettore della Giovanna of Rome's Îl Tempo was speaker at American Club of Rome's October luncheon. He was introduced by Vice-President Frank Gervasi as one of Italy's three outstanding journalists with whom he had worked. Gervasi named the other two as Luigi Barzini, Jr., of Milan's Corriere della Sera and Gian Gaspare Napolitano of Milan's Il Giorno.

Syd Stogel left US Navy PR post in Washington to return to Rome as PR chief for Titanus, Italy's largest film company. He served as assistant in this post before returning to the States in 1958.

Dan Mahoney, president of the Miami Daily News, and Mrs. Mahoney have purchased an apartment in Rome for their annual visits. They also own a villa at Rapallo.

A new book about Pope John XXIII by Robert Neville will be published by Harper's in September 1962 at the time the Ecumenical Congress, called by the Pontiff, is expected to begin.

BEIRUT..... from KEN MILLER

The Luce empire made its beach-head in Lebanon this week with the arrival of a platoon of top officials to mark officially Time-Life Broadcast Inc.'s participation in Lebanon's only operating TV station. The visitors, feted at a round of parties before continuing on to Damascus and Jerusalem, included James A. Linen, Time Inc. prexy, and Mrs. Linen; former U.S. UN Rep. James W. Barco, now assistant to the president of Time; Mr. and Mrs. Weston C. Pullen, Jr. He's Time veep and also president of Time-Life Broadcast. Also in the group: Sig Mickelson, former maestro of CBS radio and TV news and now vice president of T-L Broadcast, accompanied by Mrs. Michelson; Life Mag M.E. George Hunt and wife. and Clayton Brace, assistant general manager of T-L Broadcast.

The American group is taking up to 25 percent of the Beirut television station, hitherto 22 percent owned by the French government, and counts on introducing many U.S. programming gimmicks and American shows. Arranging this Libano-American "marriage" was up-and-coming Lebanese banker Sami F. Shou-

# NEUTRALS, NEUTRALISTS OPC TOPIC FOR NOV. 14

"The Neutrals, the Neutralists and the Belgrade Conference" will be the subject of the Tues., Nov. 14 Open House, with *Leon Dennen* as principal speaker.

Dennen, whose NEA columns are carried by 650 newspapers, is a top Scripps-Howard correspondent. He covered the Belgrade Conference and has reported from most of the key nations in the "neutral bloc."

The importance of countries in this bloc is so great in present world affairs that this program should attract major attention.

A special panel of OPCers will lead off the discussion.

cair, who held a brilliant dinner party amid his vast collection of Phoenician art treasures to celebrate the event.

More leaves from a Luce-leaf album: James C. Wilde, late of Vietnam, has taken over as chief of Time's Beirut bueau. He replaces doughty Scotsman Alex Campbell, now scribing for Britain's lofty Economist magazine in Washington.

Rome-based John Law, US News & World Report, accompanied by his bride of four months, Kathleen, returned to the scene of earlier triumphs in Beirut, Alexandria and Cairo. Sans wife, John also visited Baghdad and Teheran to lay a finger on the political pulse of these uneasy spots before returning to Italy.

Tom Durrance, much-traveled PR chief for Aramco, off to relax for 10 days in Rhodes, fast-becoming THE place to visit in the Greek islands.

WASHINGTON. from JESSIE STEARNS
Howard K. Smith quitting his CBS
job caused quite a stir in the Nation's
capital. Smith was promoted only last
April from chief Washington correspondent to chief correspondent and general
manager of the Washington Bureau. He
was with CBS News since 1941 and
awarded every major honor in the broadcast news field.

Fred Coe has been picked as President Kennedy's television advisor. Coe is also a movie and theatrical producer.

Edward R. Murrow, USIA director, spoke at a forum discussion and dinner meeting in Hollywood on Sunday (Nov. 5) upon his return from an extended trip to Europe and Latin America.

"Ask Washington," an NBC question show, returned to the airways with Russ Ward moderating the panel. Russel Ba-

(Cont'd on page 6)

Editor This Week: Ben Zwerling
Bulletin Committee Chairman
Richard J.H. Johnston
Managing Editor: Lucille G. Pierlot



OPEN HOUSE November 2: (l. to r.) OPC vice president and moderator of the evening's program Hal Lehrman; Guest speaker Ted R.Lurie; and Charles Lee Keeton, first OPC fellow.

# Legmen Yield to 'Earmen' In Mid East -- Ted Lurie

The biggest test of news facilities in the Middle East occurred during 16 weeks of the Eichmann trial, Ted R. Lurie, editor of the Jerusalem Post, told the November 2 Open House program.

Nearly four million words were transmitted from Jerusalem (Israeli Sector), half by Telex, and half by ordinary cable, he said.

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"That's a lot of words," Lurie added. Lurie, a native of New York State and former CBS correspondent, went to Israel in 1933, covered the war there, and now directs the area's principal English-language newspaper.

"Legmen have given way to earmen" on many stories, Lurie said. Thus, the Syrian revolt was first reported to the world by AP from Jerusalem on the basis of a 7:00 a.m. Israeli news broadcast, in turn based on a pick-up of the 6:30 a.m. Damascus broadcast.

Much Middle East reporting is still based on "Mad-Hatter" conversations, Lurie said. He cited the historic case of UP's interview with Emir Abdullah, who said at the end of a long talk, "If you print this, I'll deny it"— and deny it he did.

OPC vice president Hal Lehrman presided at the affair. In an impromptutalk, Robert Conway recounted hairbreadth wartime escapes in which he, Lurie and John Donovan had shared.

Special guest at the head table was Charles Lee Keeton, first OPC traveling fellow, who was visiting the Clubhouse before leaving for Bangkok where he will be stationed as a reporter/editor on the Bangkok World. Keeton was introduced formally to the Board of Governors at its November 6 meeting. The Board passed formal resolution, wishing him well during his year's assignment in Bangkok.

# PACIFIC REUNION DEC. 7

Rear Adm. Samuel Eliot Morison, the U.S. Navy's official historian, will be guest speaker at the OPC Pacific Correspondents' Reunion on Thurs., Dec. 7—the 20th anniversary of the Japanese attack on Pearl Harbor.

Adm. Morison will recreate that "day of infamy" for his OPC audience, drawing upon information from a 40-volume Congressional report as well as official Navy documents which describe, in detail, what is perhaps the most controversial episode in U.S. military history.

The OPC December 7 Reunion will be a combined operation — embracing not only Club members and guests but also the "Upchuckers," the unofficial alumni association of Pacific correspondents and PIO's, and the Pentagon PR officers.

Harold "Min" Miller is chairman of the OPC Reunion Committee for the Pearl Harbor anniversary event, assisted by Dickson Hartwell, Murray Lewis, Ralph Schultz and Joe Willicombe.

# AMBASSADORS REPORT ON LATAM LAND REFORM

The dramatic story of the social and economic problems facing Latin American development and the hopes which are placed in the Alliance for Progress was outlined by a panel of three distinguished Latin American statesmen at the Inter-American Affairs night, Nov. 8.

Contrasting Bolivia today with conditions existing prior to the 1952 revolution, Dr. Victor Andrade, Bolivian Ambassador to Washington, reported that although it was too early to tell, the land reform program of his country gave every indication of being a success. He said that the production of sugar, corn and rice had risen considerably. On the other hand, he said, Bolivia is a onecommodity nation (tin), and in order to survive, it must diversify its economy.

Dr. Andres Townsend of the Peruvian delegation to the UN said the U.S. must recognize the Latin American "popular parties" (moderates) as the "only true allies of the U.S. in the continental struggle for power." Referring to the "profound and invisible revolution" in Latin America, he warned that "the U.S. must go along with it, or opposing it, suffer the consequences — bad for both of us."

Although rich in oil, Venezuela's principle social problem is land reform, according to Jose Antonio Mayobre, Ambassador to Washington. "Only 1.7% of Venezuela's families own 74% of the land," he said. At the same time, "40% of the population is responsible for only 6% of the gross national product."

All ambassadors agreed: vested interests, including conservative elements in the U.S., are the main opponents to L.A. progress, and the lack of proper press coverage by the U.S.

Assisting George Natanson, acting chairman of the Inter-American Affairs Committee, was Columbia Rossi.



ALLIANCE FOR PROGRESS is discussed at November 8 Inter-American Affairs Night by (l. to r.) Amb. Jose A. Mayobre; Venezuela; Amb. Victor Andrade, Bolivia; Dr. Andres Townsend, Peru; and George Natanson, acting committee chairman for the OPC event.

# How to See Nasser: Avoid Logic, Try Emotion -- and Wait!

By ELAINE SHEPARD

The U.A.R. Ambassador in Washington exhorted me to visit Cairo before other Middle East countries. "My president will welcome you." His assistant outlined the protocol of things, Nileside. First, a call on Director General of the Department of Information, Yehya Abou Bakr; next, Minister of State in charge of the Department of Information for Radio Cairo & TV (and spokesman for the government) Mohamed Abdul-Kader; then, Minister of State Kamal Rifaat. Then, and only then, drop in on Mohamed Hassameim Heikel, editor in chief of Al Ahram, close buddy of Nasser.

I did all that. Twice.

"Be patient," said Frank Kearns of CBS, "You sail in their felluca or you don't sail at all."

Cautioned Joe Alex Morris, Jr., who was with the Herald Tribune at the time, "You'll get nowhere by logic. Only force or emotion."

# 'You Will See Our Leader'

I sat by the phone, recklessly ordering caviar, for days on end, then swam through the sovereign-minded jungle of bureaucrats, aides, and fourth assistant pencil sharpeners all over again. "In a day or two, you will see our leader," they purred.

The only interesting character I met the first week in Shepheard's Bar was Tshombe. Not the fellow holding sway among the diamonds, but a goose belonging to a British helicopter salesman, Peter Nutting, cousin to that other Nutting. Tshombe originally was intended for New Year's dinner, but Peter got attached, and took his waddling friend on the cocktail circuit. Tshombe preferred Martinis, with an easy hand on the vermouth. He got so relaxed he couldn't move.

"He looks very sad in the mornings," said Peter.

One of the static press corps, a bachelor with notions, suggested a "romantically emotional waltz" with this weary newsgatherer ("wandering minstrels" is the term he used for transients seeking audiences with heads of state). When I declined, he trumpeted, with all the savoir faire of a sucked lemon, "Aren't you a little old to be playing hard to get?"

### TV Appearance

When the phone rang the next day, it was a request to appear on television. A perky Egyptian girl and a crew of four came to my room and ground out a halfhour interview about the people to be included in my book, "Forgive Us Our Press Passes." They were so interested in Castro, it took considerable industry to splinter the conversation and include Eisenhower and Kennedy.

After a glance at the first week's towering caviar bill and a crawful of those sterile and obsolete slogans, I decided on a minor flight into the face "of history." As the rain peckled on the terrace, I recalled that Nasser was a Mark Twain buff. Wasn't it old Mark who preached. "The fellow who grabs the bull by the tail gets 60 or 70 times as much information as the one who doesn't?"

# Taxi Scores Three

Feeling hellishly parlous I decided to charge El Rayis' (The Boss) residence, Manchiet el Bakry, in suburban Heliopolis. Moses, the hotel doorman, summoned one of the rib-rattling taxis. The ancient vehicle sailed down the avenue like a juiced-up golf cart. We nicked a couple of pedestrians and suddenly the score was three. A tall, moustached bicyclist with a tray of bread balanced perfectly on his head, failed to fan out in time. The tray and he cartwheeled a few yards, then I watched him collect the loaves, dust each one with the tail of his bright red-and-white striped shirt, mount, and sail serenely on.

After considerable flurry at the gate, a top Nasser aide emerged. "Oh yes," he oversimplified, "we saw you on television. The President wondered, since your book will include so many world leaders, why you hadn't requested an audience with him." It was obvious Nasser had not heard of my campaign.

My phone jingled that evening like the tambourines of Cairo night club dancers. Dinner invitations all over town. They heard the grass growing - word was out. Miss "S" was seeing The Boss on Sunday.

# 'Bloody Good Bloke'

Said Nutting that evening at the Nile Hilton cocktail lounge, "Nasser is a very reasonable man. A reasonable business man. He has got brains and he uses them. He really knows his stuff. BUT, he does not know what goes on beneath him. It is not like our Prime Minister whose men are trained to tell him the truth. Nasser's a bloody good bloke, though."

Tschombe squatted on the grand piano, a drink before him. Nutting explained, "He's switched to Irish whiskey."

And on Sunday I had my meeting with El Rayis. While His Excellency and I puffed away on the same mentholated Salems, we discussed Kennedy, Lumumba, Sinatra and chess; Hammarskjold, the UN, Gizenga and ping-pong.

# NEW ABC ASSIGNMENTS FOR JAFFE, CASSERLY

ABC has announced the appointments of full-time network correspondents in Moscow and Rome.

Sam Jaffe will serve in Moscow as head of the new bureau to be opened on November 22. Jaffe joined ABC News in September after nearly six years with CBS News. He has been covering the Soviet Delegation at the UN.

John J. Casserly, who has been bureau chief of the old INS and Hearst Headline Service chief in Rome since 1957, has been named Rome correspondent, giving ABC its first full-time reporter in the Italian capital. In addition to his Rome assignment, Casserly also will cover the Mediterranean area.

Both new bureaus will be part of the expanded ABC News coverage of Europe, under the direction of Lou Cioffi who became chief European correspondent in charge of the network's reportorial staff on the Continent on September 1.



Elaine Shepard gets her interview with El Rayis.

# Portuguese Dinner Treat

A gala Portuguese Dinner will be held at OPC on Tuesday evening, Nov. 21, by the Regional Dinners Committee.

Guest of honor will be H. E. Amb. Pedro Theotonio Pereira who will be coming up from Washington especially for the Club event. Also present will be Commander Jose Cabral, internationally decorated aviator (known as the Lindbergh of Portugal) and director of the Casa de Portugal, the government tourist and information center in New York City.

The gourmet menu (preceded by madeira and port aperitifs) will include fresh fruit cocktail served with white port; Caldo Verde (Portuguese green soup); mouth-watering Lagostim (small Portuguese lobsters, served with tart mayonnaise sauce, which will be prepared in Lisbon and flown here by Pan American for the dinner). A rare Mateus rose wine will be served with this course. The entree will be Cozido a Portuguesa, a delicious beef stew that is one of the country's most popular dishes - served with a vintage red wine. The convivial evening will be topped off with Portuguese brandy of a VSOP vintage.

A Portuguese guitarist will serenade the dinner guests. Door prizes will include Madeira linen, Vista Alegre porcelain and a handsome cork ice bucket. There will be a set of cork coasters as favors for each guest, as well as a menu booklet of Portuguese dishes. Canapes at the 6:30 p.m. cocktail hour will feature Portugal's excellent anchovies and sardines.

# Wurzel on Authors Fund

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The New York State Supreme Court has approved the election of Joe Wurzel, Look Magazine and president of the Correspondents Fund of the OPC, as a trustee of the Carnegie Fund for Authors. Wurzel succeeds Lucian S. Kirtland, OPC past-president, as treasurer of the Fund. The two other trustees are Harrison Smith, Saturday Review, and William L. Rothenberg, lawyer.

The Carnegie Fund for Authors was established in 1890 with funds given by Andrew Carnegie for the purpose of making grants to authors. Eligibility for aid from the Fund requires "that the beneficiary of a grant be the author of at least one book of reasonably standard quality which has had a fair circulation." It further provides "that there must exist, at the time of the application, a financial emergency occasioned by an accidental injury, operation or illness suffered by the applicant, spouse or dependent child, or some comparable emergency."

# OPCers TAKE NOTE

When you're in the market for service or products, don't forget our faithful Bulletin advertisers.

# SRO, WAITING LIST FOR CHARTER FLIGHT IN MAY

All those interested in travel should be enheartened by the news that 137 seats on OPC's jet-economy charter flight for next May 18 were sold out in less than one month after the initial announcement! Hep news people from all types of communications media put up non-refundable \$10 fees planning on a trip to Paris eight months in advance. As of November 6, the Charter Flight Committee reports eight members are on a stand-by basis

A limited number will be accepted for the waiting list. Requests should be accompanied by a check for \$10 which will be refunded if no seat is available — or should the member wish to cancel before a seat is available. By the law of averages, those early on the waiting list should find places on the plane.

A BOAC Boeing 707, economy configuration, will be the carrier to Paris on the night of May 18 — returning from London, June 17. Price: \$285 round trip. Members with seats will be billed this month for an installment of \$50 per seat. This collection will enable the Flight Committee to make the first payment on the plane.

Madeline D. Ross, Chairman, Charter Flight Committee

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Roy Mehlman, Director

# DAILY REPORTS (Ctd. from page 1)

radiation hazards from nuclear fallout. The broadcasts to the critical fallout areas have included instructions on protection, radiation detection measures and weather reports showing the movement of potentially dangerous clouds.

In a concentrated barrage of power, Radio Liberty combined transmitters in Western Europe and the Far East to deliver a 1,360,000-watt punch last weekend in an all out effort to cap its extensive programming on nuclear tests. The story was repeatedly broadcast on 24 frequencies.

Despite an intensive Soviet jamming effort, Radio Liberty reports indicate that its broadcasts are regularly heard in most areas of the Soviet Union.

Radio Liberty broadcasts 24 hours a day in Russian and 16 other Soviet languages.

# ROUND-THE-CLOCK (Ctd. f. p. 1)

While there are no accurate surveys taken, the RFE staff is confident that a great deal of its broadcasts get through. Jamming can never be completely effective.

Most jamming transmitters are located in the Soviet Union, Kastner said, even though RFE does not broadcast in the Soviet Union.

Radio Free Europe has 28 powerful transmitters operating out of Munich. It is the radio arm of the Free Europe Committee whose aim is to liberate the Soviet satellite countries.

# TICKER (Cont'd from page 2)

ker, NY Times; Clark Mollenhoff, Des Moines Register and Tribune, and Ned Brooks, NBC, are panel members.

Elie Abel leaves Detroit News to join NBC as diplomatic correspondent... Jerry Ter Horst moves up as bureau chief of the Washington bureau.

Former President Harry Truman told the women at a coffee and the men at the National Press Club stag luncheon that a President should hold a news conference once a week. He said he learned what the public was thinking at his weekly Q&A session with the correspondents.

Accompanying President Kennedy on his hurried political trip last week to New York City and Trenton, N.J., were 37 news, TV and radio correspondents and photographers.

Alice Rogers Hager and Jackie Martin, distinguished in newspaper, magazine and public affairs circles here, were decorated by the new Ambassador of Brazil. Ambassador Roberto Campos' first official ceremony was to award the Order of the Southern Cross to these women for a book, "Brazil, Giant to the South," which was written and illustrated by them in 1945.

# PEOPLE & PLACES

TRAVELING: Hy Charniak is off for a month's reconnaissance of Mexico ....Norman Lobsenz leaves mid-November for Barbados on Redbook assignment. Three new books coming up for him: "Is Anybody Happy: A Study of the American Search for Pleasure" (February); "Farewell to Fear" (now appearing in French, Dutch and Scandinavian editions) just bought; and book of biographical series signed for Nostalgia Dept: Leland Case, editor of

Nostalgia Dept: Leland Case, editor of Together, returned from Paris — his secvisit there since leaving Paris Herald Trib in 1927. He found old co-workers Tommy Thompson and his former M.E. Eric Hawkins who is now retired and doing a book of reminiscenses. "We had a good deal to chat about — including the days and nights we worked on the Lindbergh arrival story."

PUBLICATIONS: Ruth Marossi has a piece in November issue of Mademoiselle entitled "Archeology: The Traveler's Time Machine". . . Larry Stessin's (Dun's Review) book on labor relations, "Employee Discipline," has gone into second printing and has been adapted by an international distribution agency for sale in England, France and Germany.

RADIO-TV: Hal Lehrman participated in a 2-hour round-table on Soviet policy, telecast by WUHF, on November 5—the historic opening of FCC-WNYC experimental station for ultra-high frequencies.

NEW POSTS: Harold Burson has been elected president of Marsteller International S.A., international affiliate of Burson-Marsteller Associates, PR firm. The organization has established offices in Geneva, London and Brussels....Founder-member Norbert Lyons was reelected president of the Philippine Club of NY at its annual meeting, held at OPC October 20.

....Michael Horton, v.p. of Howard Chase Associates, moves over to HCA client, Corn Products Co., as director of Information Services, Corn Products International — he'll HQ in Zurich.

Good to spot George MacDonald back at the Club.

# John F. Day to New Post

Former CBS News executive and OPC vice president John F. Day has become executive vice president of the Pacifica Foundation and general manager of its New York FM station, WBAI. He will join the Time-Life broadcast division of Time, Inc., and will be named European correspondent with headquarters in London.

Day will be the reporter on a series of five-minute radio news programs from London that will be syndicated by Time-Life to stations throughout the country.

### NEW MEMBERS

The Admissions Committee announces the election to membership of the following candidates:

### ACTIVE

Daniel F. Gilmore - UPI Rome Pat Herman - NBC

of

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### **ASSOCIATE**

Ina Bradley - Westport Town Crier Emma Bugbee - N.Y. Herald Tribune Patrick Ellam - free lance Alix Kerr - Time, Inc. James A. Skardon - free lance James V. Yarnall - Times-Review (N.J.) Alfred R. Zipser - N.Y. Times 1943/61

# MEMBERSHIP APPLICATIONS ACTIVE

MURRAY L. BECKER — AP photographer since 1929 (U.S. & world wide) Proposed by John D. Collins; seconded by Wayne Rich-

DON CARL STEFFEN - photographer for Gamma Agency, Inc. (Africa & Europe). Daily Iowan 1949/51. Proposed by Arthur Rosett; seconded by Don Davis.

### **ASSOCIATE**

JOHN P. GILLIGAN - CBS News since 1956. Proposed by Burton Benjamin; seconded by James Benjamin.

DAVID LOWENTHAL — American Geographical Society (West Indies). Proposed by  $\overline{W}m$ . R. Sparks; seconded by Edward I. Engberg.

TAYLOR - Educational Publishing Co. McCall's 1937/49; Look 1950/53; Coronet 1953/55. Proposed by Hildegarde Fillmore; seconded by Camille D. Rose.

RUTH TCHERNOFF - Israel Govt. Tourist Office. Proposed by John Luter; seconded by Thomas D.W. Friedmann.

NAOME WALSH — Good Housekeeping. Proposed by  $James\ Palmer;$  seconded by Wm.Carrington Guy.

ERNEST G. WIENER - USIA since 1954 (U.S. & Europe). Proposed by Arthur Reef; seconded by William Stricker.

# CLASSIFIED



BRITISH FOREIGN CORRESPONDENT seeks furnished apartment in NYC for 2-3 months from November 20. Two bedrooms and kitchen essential. Between 5th Ave. and 3rd, 50th Street to 72nd. Willing to pay adequate rent for quarters. Douglas Williams. Write: OPC Bulletin, Box 223.

The OPC Barber Shop is open weekdays from 9:00 a.m. - 5:00 p.m. for Club members - by appointment only. Tele: Vito, LW 4-3500.

AVAILABLE: Large room, private bath. \$25 week. Also small (maid's) room, private bath. \$18 week. E. 70's. Tele: RH 4-8561 (after 6 p.m. weekdays; after 11 a.m. Sundays).

## 'DOILY A LA CARTE'

Handsome new white-and-OPC-blue doilies have been added this week to the Club bar. The bright servettes bear the OPC emblem.

# PLACEMENT OF

New Jersey

No. 545 INDUSTRIAL ADVERTISING & PUB-LICITY MANAGER — Established & growing N.J. firm needs young, fast, writer-executive to head advertising & publicity department. Must be strong product publicity man; some industrial copy writing will help. College degree or equivalent. Send resume. Starting salary range \$8,500-9,500 per annum.

New York City

 $No.~546~{
m PR}$  firm specializing in representing governments has opening for man with solid journalistic or PR background, good command of Spanish & considerable exper. abroad. Starting salary, depending on qualifications, \$7,500-9,000.

If you are registered with the OPC Placement Committee and wish your resume presented to employers for jobs listed above, or otherwise available, or wish to register with us for assistance in job placement, please write or address Miss Alice Roberts (who is now serving in part to Francisco Committee or address of the part to now serving in part as Executive Secretary) at the OPC, 54 West 40th St., New York 18, N.Y. Write or phone (LW 4-3513 or the OPC number LW 4-3500, if there is no answer) to let the Committee know of jobs available. We can assist only OPC members in finding jobs. Stephen E. Korsen, Chairman

At the Oct. 31 Gov. Williams Open House, CBS Radio News had a direct feed from the Club to their Madison Ave. studios \_ made possible with our new air facilities. Producer Dan Bloom at CBS claimed the broadcast signal was perfect.

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OR 9-8200

# FURCINGO



17-day Economy Excursion fares by Pan Am Jet, effective October 1st through March 31st.

# Now-two can fly abroad on Pan Am Jet Economy fares-for the price of one first-class ticket

Enjoy Europe this Autumn, just when Pan Am Jet fares are at their lowest.

Gone are the tourist crowds from hotels, shops and restaurants. You explore the cities, roam the countryside with a warm and happy heart. You see the real Europe. Choose Pan Am to see more of it—more pleasantly. Fares listed above are just a few Pan Am off-season bargains.



You can fly giant Pan Am Jet Clippers\* direct from any of 11 U.S. gateway cities to Europe. Pan Am offers the widest choice of Jet flights—49 a week—and Pan Am Jets fly direct to 20 major European cities, far more than any other airline. See your Travel Agent, and insist on flying Pan Am, the airline that adds the Priceless Extra of Experience to every flight.

\*Trade-Mark, Reg. U.S. Pat. Off.